

Attend the Fair on
Thurs. and Fri.

Vulcan Advocate

Chautauqua Week
Aug. 6th to 11th

VOL. V, No. 1

THE VULCAN ADVOCATE, August 1, 1917

PRICE \$1.50 PER YEAR

A Real Artist With Crayons

Marion Ballou Fisk Excels as Cartoonist and
Lecturer



MARION BALLOU FISK, Chautauqua's foremost lady cartoonist-lecturer-entertainer, is to be one of the many splendid attractions to appear here during Chautauqua week. Mrs. Fisk's exceptional genius with the crayons in humor, pathos and scenic splendor, her kindly wit and ingratiating charm of personality, has set the stamp of art high above the accepted ideas of mere "chalk talkers." In her program here Mrs. Fisk will give her famous crayon illustrated lecture, "Kweer Karacter: I've Known." Press comment has everywhere set the seal of approval on her ability severally, as lecturer, artist and entertainer.

Mr. Nels G. Johnson, of the Savoy hotel, Champion, was in Vulcan last Friday.

Messrs. D. C. Jones and E. F. Gove spent the weekend in the neighborhood of a trout stream.

CHAUTAUQUA HERE ALL NEXT WEEK

Eulogies From All Towns
Where It Has Visited. Will
Be In Vulcan Monday

The Ellison-White Chautauqua which is touring the country has been enthusiastically received in every town and city where it has visited, and in many instances it has been booked for next year, so pleased are the people with the week's offering of music lectures and concerts. At Red Deer, Olds, Provost, Weyburn and Regina the big tent was packed to capacity at every session of the Chautauqua. Here are a few of the opinions, taken from exchanges:

The Red Deer News says: The general satisfaction and delight with the whole course of instruction and entertainment, and the financial results, which just about cleared the expenses, are a high tribute to the Ellison-White programmes and management, and to the energy and enthusiasm and civic spirit which prompted 30 of Red Deer's leading citizens to be the requisite guarantors of the cost of the Chautauqua feast of

good things. . . . Altogether the finest course of inspiration of spirit, broadening of mind, wholesome and amplifying pleasure that the people of Red Deer and district have enjoyed.

Olds telegraphs the following: Just closed successful Chautauqua. Everyone pleased. Now making institution a yearly affair. Programmes entertaining, educational, uplifting. A great community investment.

Provost Journal: In Provost the greatest expectations were exceeded.

Such commendation of the Chautauqua leaves no doubt as to the value of it, and when it visits Vulcan on Monday there is a treat in store for every man, woman and child in the town and the district.

Be sure to get your tickets early. Tickets covering the entire week are: Children \$1, high school pupils \$1.50, Adults, \$2.50. To attend every session without a ticket would cost \$7.35. See what you save by getting one.

Francis Labadie at Chautauqua

Prominent French Canadian Will Give Readings From
Service and Drummond



FRANCIS LABADIE, the noted Canadian Kipling, Labadie has lived among the people of Canada and Alaska, whose characters he delineates with such zest and freshness. The personal friendship which he enjoyed for years with both Drummond and Service, added to exceptional talent, has eminently qualified Labadie for authentic interpretations of their work.

: ITEMS OF LOCAL INTEREST :

Mr. and Mrs. G. W. Buck returned yesterday from a week's vacation in the hills.

'War as it really is' at Shimp's theatre on August 2nd. Two shows, 8 and 9-30. Admission 50c, children 25c. Positively the greatest war picture yet filmed.

Mr. O. L. McPherson, who is at Banff, won two first prizes in the races at the C. P. R. hotel swimming contest during the past few days. The races in which he was successful were the umbrella and the tub races.

Champion baseball team is to be strengthened by the addition of Pitcher Moran and Catcher Marshall, of the Spokane team of the defunct Northwestern League. The men left Spokane for Champion the beginning of this week.

Dr. Mecklenburg, the well known and long experienced eye sight specialist, will make his next visit to Vulcan, when he will be at the Imperial hotel, Thursday August 16th. You take no chances by consulting him if your eyes or glasses trouble you. (Advt.)

The going and coming of Vulcan people to and from Banff continues all the time. Mr and Mrs. Jennejohn returned to Vulcan on Tuesday; Mr. R. L. Elves left for Banff on Wednesday; Mr. and Mrs. Laws returned home last Thursday; Mr. and Mrs. Gillespie on Friday, and Mr. and Mrs. W. E. Butchart and Miss. Hoffman motored from Banff on Saturday.

The Vulcan Trading Company have got their new freezing plant into operation. The plant keeps five tons of ice always frozen in the meat store room.

The department of agriculture Ottawa, has recently issued a new and interesting bulletin on 'Buttermaking on the Farm,' which deals fully with this branch of farming. It can be had free on application to the department.

Big baseball dance on August 10th in the I. O. O. F. hall. Everybody turn out and help the boys. Butler's orchestra will supply the music. Tickets \$1.50

During the month of August there will only be morning service at the Presbyterian church, the evening services being cancelled for the time being.

Mr. John G. Grieve, of Seaford, Ont., who has been visiting his nephew Mr. H. T. Grieve, returned home last week.

Dr. and Mrs. Knowles and family returned on Monday from a trip to Waterton Lakes.

Dr. Brown, of Cayley, has made definite arrangements to practice in Vulcan. He has recently purchased the block in which Dr. Carson's office was situated.

The chief publicity commissioner, Edmonton, Mr. Chas. S. Hotchkiss, is desirous of getting into touch with farmers who will require farm help for harvest. He will be glad to have particulars of what is required.

Mr. Henry Wilhart is in the General hospital, Calgary.

Miss Ethelyn Knight, of Claresholm, visited Miss Cassie Davis from Thursday until Monday.

The Misses Underwood and Nimmons, of Lethbridge, spent the weekend with Miss Sawye.

Mr. and Mrs. Torgerson and family arrived back from their visit to the States on Tuesday of this week.

Mr. T. B. Lebow leaves today for Bancroft, Ont., where he will visit for a month.

Miss C. M. Johnston is visiting friends at Bashaw.

The auction sale of horses on Saturday was a successful sale, netting the owner, Mr. L. K. Parr, something like \$20,000. Mr. Layzell, of Calgary, was the auctioneer.

Mr. A. G. Spooner was a visitor to Calgary last week.

Mr. A. C. Middleton is building a nice addition to his house.

Messrs. McKay & Warnock are going to build new premises in connection with their pool-room in the near future.

ADDITIONS TO PRIZE LIST

It has been pointed out to the directors of the Agricultural Society that too little scope has been allowed for crochet work in the prize list, and the following has therefore been added:

Crochet work, white; under 18 ins; 18 ins to 36 ins; 36 ins to 60 ins; prizes, 1st \$1., 2nd 50c.

The quantities for exhibition of cauliflowers, cabbages, potatoes and bread have been reduced. The original list calling for

6 each cauliflowers and cabbage, 1 bushel of potatoes, 3 loaves each white and brown bread, has been altered to 2 each cauliflowers, 1 peck potatoes, and 1 loaf white and brown bread.

There will be an entertainment and dance on the evening of August 8th at the residence of Mr. White, half a mile north of the Government road on Little Bow. Proceeds in aid of the Red Cross. Everybody welcome.

1c SALE

Three Days

Thursday, Aug. 2nd

Friday, Aug. 3rd

Saturday, Aug. 4th

Buy one article at the regular price and receive another of same for 1c.

Here is a chance to economise on your Stationery, Patent Medicines and Toilet Articles.

See Circulars or Last Week's Advt.

D. C. JONES

Druggist

Vulcan

H. C. Jacques
YOUR JEWELLER

Vulcan Advocate

R. W. GLOVER - MANAGING EDITOR

KERENSKY.

Amid the seethings and turmoil of revolution and counter revolution stands a picturesque figure, Kerensky, the man of the hour. There is about the man, as he stands, lifted by the swirl of circumstance into his present position, an air almost of pathos. Lifted high above the heads of his fellows he becomes, as it were, a figure synonymous with the new spirit of an old nation. In him is the hope of his country; his the brain and the hand to guide and if need be, to bend his insurgent countrymen, drunk with misunderstanding liberty, from their wild career over the cliffs, into the path of national strength which he as the Moses of his time visualizes it.

No light task is before him; and the world is watching. By a single and singular turn of events the attention of the world, at one time given over to following the struggle in Europe, turns to watch another struggle in which ideals are centralized in one man; the struggle is practically one of mind against matter.

Will he succeed? He has the right vision, the clearness of thought and the full grasp of his purpose, and in them is embodied the hopes of Europe and the world for the successful combatting of militarism. In his decisions and his actions, then, he speaks and moves, not only for the enlightened Russians, but for the Allied cause. How much depends upon him can scarcely be exaggerated. Russians, petulant and uncertain, waver from inconsistent support to wholehearted revolt, and the clouds of unbelief and distrust threaten to darken a horizon from out which one hoped for the new spirit to vindicate the justice and liberty which it claimed.

But even as disaster threatens we hope, and the answer comes in the figure of Kerensky, that compelling, forceful man who, in the hour of his country's need, steps into the breach, mindful of and inspired by what his country owes, not only to herself if she would profit by her newly gained liberty, but to the cause of justice and liberty throughout the world.

FAIR WEEK.

The annual Agricultural exhibition which opens tomorrow is the third which the Society has held. Last year's Fair was so far ahead of the first one from every standpoint that one is sometimes led to think that this year's effort cannot outstrip its predecessor to the same extent. That, however, remains to be seen. Judging by the amount of interest taken in it, there is every reason to expect a good Fair as far as exhibits and attractions are concerned, and if these promise well they practically ensure a good attendance. Entries of exhibits have been coming in in encouraging numbers during the past week.

The attractions promise well, too. There will be some good racing on the first day as the directors have decided to greatly increase the amount of the purses. This means something, for your owners of racehorses won't race for nothing these war times.

For the second day the baseball tournament

promises excitement. Champion, Carmangay and Vulcan are to be the contesting teams, and as the home team has recently defeated both visiting teams we can look for some real baseball.

So with these good things in store all that remains is for the people of the locality to give all the help they can by being present.

NOTES

Very little ultimate good will succeed the large amount of extra gardening done this year if much of the vegetables produced is not canned for use during the winter months. To grow vegetables for use when fresh is only half the suggested economy; those which cannot be used immediately should be preserved for later use. Many of the farmers journals are publishing methods of canning. They can also be obtained from the Fairs and Institutes branch of the Department of Agriculture, Edmonton.

At all points where it has visited this year the Chautauqua has been most enthusiastically received; and many of the places have booked it for a return visit next year. Nothing succeeds like success, and if the organization has so far won its way into the hearts of Albertans in other parts of the province as to be asked for another visit, then we in Vulcan and district are assuredly in for something of a treat when the Chautauqua visits here next week. Tickets are selling well and the expectations are that they will all be sold before the opening day, August 6th. It is an event no one can miss, and we hope that the enthusiasm here will be as great as in other places where the Chautauqua has visited.

The revolting Russian troops are being dealt with in extreme measures. Kerensky's intimation that all deserters would be shot is being carried into effect, but the despatches do not state what success is attending these measures. The morale of the whole Russian army is bound to give way under the strain of desertion, and unless stern measures are employed the German troops would soon be able to walk unmolested into Russia. Already the centre of the Russian line has fallen back one hundred miles from the point to which Kerensky carried it but a short while back, and the right and left wings are consequently able to offer the enemy little or no resistance.

Whether or not next week's liberal convention at Winnipeg will mean a cleavage between eastern and western liberals, it will bring forcibly to the front the difference in ideas between the two sections. The western ideas of lowered tariffs and provincial control of natural resources are not so warmly espoused by the easterners. Again, the western element wants to get away from the machine politics which have for so long hampered the government of the country, and there is a danger that at the convention some of the machine politicians will doubtless endeavour to swing matters their way. If the west is true to itself the convention should prove to be the turning point. What is wanted is less of the party politician and more of the people in our government.

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AUGUST 2nd and 3rd

With 5.00 purchase 100 lbs. of Sugar for \$10.00
With 10.00 purchase 100 lbs. of Sugar for \$9.75
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AS LITTLE \$1.00 A WEEK WILL
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The Churches

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Synopsis of Canadian Northwest Land Regulations

THE sole head of a family, or any male over 18 years old, who was at the commencement of the present war, and has since continued to be, a British subject or a subject of an allied or neutral country, may homestead a quarter-section of available Dominion Land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at Dominion Lands Agency or Sub-Agency for District. Entry by proxy may be made on certain conditions. Duties—Six months residence upon and cultivation of land in each of three years.

In certain districts a homesteader may secure an adjoining quarter-section as pre-emption. Price \$3.00 per acre. Duties—Reside six months in each of three years after earning homestead patent and cultivate 50 acres extra. May obtain pre-emption patent as soon as homestead patent on certain conditions.

A settler after obtaining homestead patent, if he cannot secure a pre-emption, may take a purchased homestead in certain districts. Price \$3.00 per acre. Must reside six months in each of three years, cultivate 50 acres and erect a house worth \$300.00.

Holders of entries may count time of employment as farm labourers in Canada during 1917, as residence duties under certain conditions.

When Dominion Lands are advertised or posted for entry, returned soldiers who have served overseas and have been honourably discharged, receive one day priority in applying for entry at local Agents Office (not at Sub-Agency). Discharge papers must be presented to Agent.

W. W. CORY, C.M.G.,
Deputy of the Minister of the Interior
N.B.—Unauthorized publication of this advertisement will not be paid for.

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Will visit Vulcan every Friday and Saturday to give lessons in the above. Address enquiries to Mrs. G. McQueen, Vulcan, Alta.

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Modern Equipment
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IN the Chautauqua Orchestra, coming to our Chautauqua, the public is assured of perhaps the finest stringed ensemble known to the stage concert platform. Every member of the company is a soloist of distinction on his particular instrument, and the combination leaves nothing to be desired. For many years this Orchestra has held a firm place in the hearts of Canadian and American audiences and now enjoys a prestige second to none among true lovers of the classics and of the very best selections in popular music.

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**ARE GOOD COWS SOME-
TIMES MISJUDGED?**

Recently three cows that stood side by side were tested for nine consecutive milkings. The first cow had an average test of 3.7 per cent of fat, the maximum and minimum tests being 2.9 and 5.5.

The second cow had an average for the nine tests of 4.2 with maximum and minimum tests of 2.4 and 5.4. The average test for the third cow was 2.6, with extremes of 2.0 and 4.0.

Hence it is evident that the laudable desire to know what a certain cow's milk tests for fat may be defeated entirely if only one sample is run through the machine.

In the light of the examples given above, as well as of hundreds of other instances on record, it is safe to conclude that a fair method is to test a composite sample of five or six milkings taken at intervals when the cow is in normal condition. This plan has given good results in the cow testing work of the dairy division, Ottawa. Write for full particulars, so that your good cows may not be misjudged on an isolated test.

**SOME TOURNAMENT IS
BILLED FOR FRIDAY 3RD**

The biggest, and what is considered the best, baseball tournament ever held in Vulcan takes place on Friday of this week, the last day of the Fair. Carman-gay, Champion and Vulcan will clash, and for present indications the fans will have some of the best ball in Southern Alberta dished out for them. The three teams are fast and play a brand of ball that reminds us of the old days. Vulcan will sure be in the running. Let everybody be on deck at the tournament on Friday, and help the locals with good support.

MANITOBA AVER: 12 BUS.

J. S. Maxwell, manager of the Western Canada Flour Mills, who has recently been through the Brandon district and other parts of Manitoba, estimates the wheat yield for that province at an average of from 10 to 12 bushels an acre. He says harvesting will commence about August 20th. Oats are late and root crops are good.

**S. Platt Jones
Brings Fun**

Apostle of Good Cheer Coming to Chautauqua.



WATCH for S. Platt Jones, the man that's going to "start something" on the opening night of the Chautauqua. Jones is that indescribable sort that a metropolitan reporter would call a "scream." He is that and more—he is Chautauqua's most jovial prince of refined fun. S. Platt Jones is a prodigal of droll mimicry. He gets under the crust. He "gets" every one, from the very young to the very old. Jones is a feast of fun, but of a propriety conformant to the dignity of the oldest inhabitant.

**Plymouth
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We are now prepared to take your orders. First twine ordered will get the preference when delivery is made, as we do not expect to be able to get our entire wants. Order early.

**Vulcan Co-Operative
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Drop in and look over our stock of harness. They are all first-class stock and workmanship—Let me fit your horse to a good collar, one they can work in. I carry a full stock of harness goods. Halters, Sweat Pads, Trace Chains, Curry Combs, Whips.

Try a bottle of Hanford's Balsam of Myhn for wire cuts, sprains, etc.

Neatsfoot Harness Oil always on hand.

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If you intend to insure your life you may as well do it through me, and some day I might spend some of my commission with you. Insure with the travelling agent and its \$\$\$ to doughnuts you'll never help him spend his commission.

C. B. SHIMP

TRY AN AD. IN THE ADVOCATE

Announcement

We beg to inform you that we have purchased the business of the Royal Cafe from Jang Lin Dong and we have now in stock a fresh line of fruits candies, groceries, ice cream, soft drinks, etc.

Our stock is up-to-date. Meals at all hours. When you are in town eat with us. We are a branch of the High River "Royal Cafe," known to everybody.

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"Service" Our Motto. Vulcan, Alberta

**Hail
Insurance**

We have already written more hail insurance than we did last year. THERE'S A REASON. Because those who had losses in our companies were satisfied with the treatment they received.

THE BRITISH CROWN wrote more business last year in the Provinces of Alberta and Saskatchewan than any old line company in the business, and they paid more losses in this province than any other company.

THE CANADA HAIL is a Canadian company with a reputation for fair dealing. Its biggest boosters are those who have had losses and carried insurance in the company.

THE ROCHESTER UNDERWRITERS is a strong company, well organized to give you the very best service, and with nearly \$11,000,000 cash surplus over all liabilities. You buy insurance that INSURES when you take a policy in these companies.

FLOOD, WHICHER & ELVES

The Squire's Sweetheart

— BY —
KATHARINE TYNAN

WARD, LOCK & CO., LIMITED
London, Melbourne, and Toronto

(Continued.)

The gate in the boundary hedge, which he had known to be padlocked, was open. It seemed to him that he had given her a long start, but really it had been a very little time that he had stood in the Old Cottage, blissful because of the traces of her presence. There she was, going like a sleep-walker across the field path. Like a sleep-walker! The phrase came to him as he followed her, sprinting along the grass in the shadow, and he knew it was the truth. She was a sleep-walker. Some-one had power to put her soul asleep. The horn of the crescent moon was getting now well above the hill; but one side of the field was not yet out of the shadow.

He ran quickly and he overtook her.

She did not utter a sound as he came beside her, where the field path began to dip down into the shadow of the hedge.

"My dear, my beloved child, come back," he said. "Why are you wandering out into the night like this? I am so glad I happened to see you."

She let him take her hand. It was chill and clammy. She looked at him as though she were between sleep and waking.

"I must go on," she said, in a queer muffled voice. "He is waiting for the Lover's Stile. He likes to use his power over me, making me come to him through the dark fields. How I hate him! How I hate him! God has forgotten me! Please let me go. He will come to meet me if I delay, and then I do not know what will happen."

"Come back with me, my little love," he said. "No one shall hurt you while I am with you. Come back to the cottage, out of the dark fields."

She sighed as though she were awakening.

"It was cruel of him to make me come," she said. "I am so much afraid in the fields at night. He does it to test his power over me. He is waiting for me two fields away, watching till I am in sight. I am so afraid of the dead under my feet and the loneliness of the fields."

"My dearest," said the Squire, with a passionate tenderness, "come with me. He will have no more power over you—with the help of God. Come with me. Afterwards he shall answer to me."

CHAPTER XI.

Fear

Very quietly she turned about and went with him. They hastened back across the fields the way they had come. As they went, further and further away they heard the call of the plover. It seemed to become more and more impatient. Once or twice Dolly hesitated, made as though she would have stopped, then went on again, constrained by the firm grip of the Squire's fingers.

"Am I mangling your poor little hand, my dear?" he asked her. "Forgive me. We must hurry back for your sake we must hurry back and be quiet."

"Presently he will come to see why I do not come," she said. "He will be fearfully angry. Oh, I am awake now—I hate him when I am awake. And yet he saved my life. Oh, Mr. Meyrick, what do you think of me?" She sobbed at his ear and his heart was full of ruth for her.

"I will tell you presently," he said.

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Our modern ovens, skilfully tended, never over-bake or burn

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10 CENTS PER PLUG

breathing hard. "May I come into the cottage? If he comes I must be here to defend you; unless you will go to your brother and let me meet him when he comes."

"Oh no, no!" she said. "I would die if Leo knew! And Louise, Louise would look at me with her cold eyes, and condemn me. She would not believe that he forces me to go."

She clung to him, as though she were in an extremity of terror. They had reached the gate that led into the garden from the fields. They passed through it. He looked for the padlock, found it, and locked the gate. There was barely time to think. She had begun to tremble excessively. He had to shield her, to protect her. There must be no talk. She must not be allowed to suffer in any way. Henceforth it was his business to protect her. Any one who did this precious creature wrong should answer to him.

The cottage door stood shut as he had left it. They passed within. The door was of oak and closed by a heavy beam. It would take a battering ram to force an entrance once the bar was drawn. He put her into a chair, then barred the door, stepped to the window and drew the heavy shutter.

"Is the rest of the house safe?" he asked.

"All the windows are shuttered. I have been afraid here at night since the dog died."

"Does the light show without?"

"No; with the shutters and the door closed the cottage is in black darkness from the outside."

They stood facing each other. Suddenly she broke into a deep, quiet sobbing, which shook her. The sobs seemed to come from the depths of a lacerated heart. He stood looking at her, racked with pity and tenderness for her, his breast a sea of furious anger. He wanted to spring on the man who had gained this evil power over the girl he loved and rend him limb from limb.

"My poor little girl!" he said, putting a hand gently on her ruffled hair.

She drew closer to him.

"I am terribly afraid of him," she said. "It is the second time it has happened. He laughed the first time and said that he thought he had the power, but was not quite sure of me. I had resisted him before."

"What happened?" asked the Squire, and the pause that followed seemed an eternity.

"Nothing at all happened. He said he was sorry; that he would not do it again. But he has done it. He has brought me out to talk to him at the hedge when I did not want to go; but he said he was sorry. If he is to have this power over me I shall drown myself. It is awful, awful. I remember hearing of those hypnotic influences in London. There was a girl who used to do strange things, under the power of suggestion they said. That would be terrible—not to feel your soul your own. I knew he was calling me to go to the Lover's Stile tonight. It began to come upon me as I sat here alone, working at my sketches of Susan. I tried to resist. I was terribly afraid. Then you came—oh, thank God you came! You turned me back. Do you think if I was to pray hard that God would help me? I have not been saying my prayers well since mamma died. All the world seemed to go wrong then; and I lost Leo. And—oh, I was angry, in rebellion."

The Squire lifted the tear-stained face. He looked down into the dilated eyes.

"Tell me, my dear," he said gently. "I am going to help you to save you, so help me God! Have you ever cared for this man who has such power over you?"

"Care? No!" she said, and the red flooded her face from brow to chin. Only the eyes remained steadfast. He said to himself with the warm blood rushing back to his heart that Mary Champneys' eyes were not more innocent.

"No," she said again, and there was hurt amazement in her voice. "You know he saved my life. But—a girl such as I am does not love a man like him. He is not a gentleman. There is something dreadful about him. He hates you because you are a gentleman, and because you are kind to me. I have always been afraid of him. He told me a day or two after he had done that for me that he meant to marry me. When he saw my face he laughed and said that he knew he was only a rough fellow—he had been roughing it, knocking about the world—but he could be a gentleman when he chose. He liked the rough life better, he said, but he could be a gentleman for my sake. When he saw the expression of my face he was angry. He said he would bring me to my senses—that he had sworn to marry me. I was so ashamed I did not dare to tell Leo. Oh, how good you are! I did not think I could tell anyone. I was so ashamed."

"My dear," said the Squire, "do you think you could forget that I am forty years of age, and going grey, and that you are in your lovely and brilliant youth, and be willing to marry me? I did not mean to ask you so hastily, but it is the only way."

He was saying to himself that the pulses which were leaping to his heart had nothing to do with prosaic middle age; but he would not in the circumstances, let her see the passion in his eyes.

Was he mistaken, or did a swift joy flash into her face? He had never seen her look like that before. Indeed, unless when she played with the child, she had always had a cloud of unhappiness, of sleep, over her beauty. Her expression as she looked up at him dazzled him.

"It is because it is the only way," "Ah no, my dear," he said, "it is not that."

Not for worlds would he, in the strange equivocal position in which he found himself, have made passionate love to the girl who trusted him so entirely.

(To Be Continued.)

Marketing Farm Produce

By Mrs. McBeath, Headingley, Manitoba.

Perhaps one of the biggest problems on the farm is the marketing of the produce profitably. It is a phase of farming in which we need help and instruction just as much as in growing crops or raising live stock. The laws of supply and demand, the art of selling, and the regulation of prices need to be studied just as much in farming as in mercantile business of any kind.

Marketing is where the farm women most often fall down. They may raise poultry or make butter, but if they cannot market their produce profitably the most of their work goes for nothing. In a new country like the west it is long before staple prices and reliable markets get established; meantime selling and buying are rather haphazard and a real worry to both producer and consumer.

The problem of the woman far from town is different from that of the woman who is within easy reach of city markets. The woman in country places depends on the country store for a market. Now the country storekeeper has his problem just as well as the farmer's, and if we are ever to get at the root of the matter we must consider both sides of the question.

Take the matter of butter. How few women really make first-class butter. We all know the woman who keeps her cream too long before churning, and when it turns out "nippy," remarks that it is not very good and she will just send it to the store.

"Do you save your money?" "Mister, if I saved my money I'd have to cheat the grocer and the coal man."

What can the storekeeper do with it? He has to sell it for cooking butter, because the woman who sent it in may be one of his best customers and he cannot afford to offend her by refusing to take it. The loss falls, not on the woman who made this poor butter, however, but on the other woman who makes good butter that will sell for a price that can cover the loss on the bad butter.

This woman did not realize that every pound of poor butter sent to the store lowered the price of all the butter to the seller, and raised it all to the buyer. She ought to have kept the "nippy" butter at home, and the home critics would not have been long in voicing their opinions as to quality. That this is a common state of affairs everyone knows.

Last summer I asked at a country store if they had any good butter. They said they had not a pound of catable butter in the place and they had lots of orders they could not fill. Now one thing is certain; as long as butter goes to the stores of no uniform good quality, there can be no good prices to the producer. The storekeeper cannot give one woman a better price than her neighbor, for they tell each other, and his life would not be worth living after they found out.

The same can be told of the egg trade. One woman is short an egg to make out a dozen, and puts in a doubtful one. That one bad egg comes back like a boomerang and hits the price of the whole lot. The women who do business in this style usually demand the highest price. They are unbusinesslike from first to last. The difficulties of getting produce of uniform quality is the main reason for the almost universal movement towards co-operation. With creameries to take the cream daily, a uniform good quality of butter is produced which will bring a much better price than mixed lots of butter gathered at the stores.

The same with egg circles. Where the eggs are gathered regularly every day, they can be sold at better prices with little danger of rotten eggs getting amongst them. Therefore, in country places it seems the very wisest policy to encourage co-operative movements. It relieves the women of a good deal of heavy work, makes for better prices, eliminates the selling problem, and relieves the country storekeeper of one of his biggest difficulties.

There is also another way in which country districts can co-operate, and that is in producing specialties. In most communities, every one follows his or her own fancy in choice of stock or poultry, etc. Consequently when buyers come they find difficulty in getting big enough shipments of any one kind. To illustrate what I mean let me tell you of the experience of the fruit growers in the Okanagan Valley, B.C. Every settler who went in there started to plant apples of every variety. They did not know much about it, but planted trees of all sorts and kinds. When the trees came into bearings, they were quite discouraged to find that they could not tell the fruit. At last they sent down to Oregon for an expert to come and go over the situation. He was not long in telling them what was the trouble, for the

Oregon folks had gone through the same experience. He advised them to root out their trees and only keep well-known standard apples, and when an order came they could ship several carloads of those sorts instead of mixed cars of 150 different kinds, worth very little. Where he came from they all grew a variety of "Golden Pippin." They rooted out the other kinds and now have a regular trade, the Pippins going to England to supply the London market at a price much higher than they could have got for ordinary apples at home. This was true co-operation.

Why not get together; study the markets and possibilities of your district, and whether butter, cheese, or selling cream, will be most profitable, and all centre their energies on promoting what will give the best returns. Keep one kind of poultry, whether for laying or for table fowls, so that when a buyer comes he can sell an order for several crates of the same kind, instead of mixed lots of big and small for which he cannot give a good price. A community organized in this way gets up its name. Buyers tell each other, and so a business gets established.

Were creameries, egg circles, and poultry-fattening stations established generally, there would result a standard market and standard prices in place of the uncertain prices and haphazard selling, which are the discouragement of most country women today.

(To Be Continued.)

Women in British Trades

The Labor Gazette, issued by the British Board of Trade, in a survey of the movement of women into the industrial field in Great Britain since the war began, finds that the actual number of women who have directly replaced men in various trades and professions and in agriculture and manual labor is 933,000. These figures are of October 31 last, and it is believed that the number has been augmented greatly since that date.

Between July 31, 1914, and July 31, 1916, 35,000 were added to the number of women who have "permanently" and directly replaced men in agricultural pursuits in the United Kingdom, bringing the total of women thus employed up to 115,000.

Timid Sutor—I suppose when you recall what a handsome man your first husband was you wouldn't consider me for a minute?

Pretty Widow—Oh, yes I would—but I wouldn't consider you for a second.

Urban Gardening

Regina Recognized as Pioneer in the Vacant Lot Garden Movement

Not only has Regina been a pioneer in the movement for encouraging cultivation of vacant lot gardens, but the movement has made greater strides here than in any other city of its size on the continent. The fame of Regina as a garden city has gone broadcast, and frequently requests for information are received from other cities contemplating taking up this movement.

Not only have requests for information come from many points in Canada, both in the west and in the east, but a number of American cities have heard of the movement as conducted in Regina, and only the other day a request was received by the secretary of the vacant lot garden movement from a town in Illinois, for information as to how the scheme was working out here. The gentleman stated that he had heard of the great strides which had been made in the movement here, and wished to get as much information as possible to proceed with the plan in another city.

Wide publicity was given to Regina by reason of Mr. Miller, of this city, who is secretary of the dry farming movement, taking prizes at the international exhibition last year, with potatoes grown on vacant lots, and as a result, many enquiries have been received as to gardening conditions in this city generally.—Regina Leader.

Butter Production in Winnipeg

Over 2,300,000 pounds of butter was manufactured in Winnipeg in 1916. The Crescent creamery made 900,000 pounds; T. Eaton and company 500,000 pounds; City creamery 300,000; Holland company, 200,000; Manitoba creamery, 200,000, and Dominion creamery, 200,000.

In proportion to its population Norway is the greatest seafaring nation in the world. On January 1, 1916, its mercantile marine consisted of 3,486 vessels, with a tonnage of 2,756,391, or an average of more than one ton for each inhabitant and practically the whole fleet is owned by Norwegian citizens.

"He said I was an addepledte jack-ass. What would you advise me to do about it?"

"See a good veterinary."

To share a thing with a friend is to add to its weight and substance.

Women's Work

Secretary Lane condensed a volume in a few words when he suggested that the women of this country raise their own vegetables, can their own fruit, prevent waste in the home and inspire their men with patriotism. The waste of foodstuffs in this country in one week would feed the Belgians for a year.—Washington Post.

EVERYTHING IN Summer Sporting Goods

Write for Catalogue No. 62 T.

The Hingston Smith Arms Co., Limited

491 Main St. 10142-101st St.
Winnipeg, Man. Edmonton, Alta.

Life Saving Devices

Submarine warfare has resulted in numerous improvements in life preservers and buoys. The passengers on any ship that sails the Atlantic today are likely to find themselves bobbing about in the icy water with no support but a cork jacket. Some time ago a number of sailors on a torpedoed ship saved their lives at night by signalling to the rescuers with little electric flash lamps. This principle has now been incorporated into the latest life buoy by an attachment which carries electric flash lamps as part of its equipment. The lamps burn steadily as soon as the buoy hits the water, and serve to indicate the position of the person supported to any boat that may be searching for survivors.

The alkali industry in Nebraska is one of the state's most important. Lakes are a source of supply. It is estimated that Lake Jesse alone will produce 100,000 tons of alkali, worth between \$2,000,000 and \$3,000,000.

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Of Every Description

and for every line of business. Our books are the Standard of Quality and used from Coast to Coast.

We Specialize on CARBON COATED or BLACK BACK BOOKS, and what we make are the best to be had in Canada.

Duplicate and Triplicate Separate Carbon Leaf Books, in all sizes

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Write us for Samples and Prices before placing your next order, or see our agent, the proprietor of this paper.

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Waxed Bread and Meat Wrappers, plain and printed. Confectionery Wrappers. Pure Food Waxed Paper Rolls for Home Use. Fruit Wrappers, Etc.

Write for Samples of our G. & B. WAXED PAPERS, used as a meat wrapper. It is both grease and moisture proof and most reasonable in price.

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FOR BUTTER WRAPPERS

We are large importers of this particular brand of paper. Our prices on 8 x 11 size in 100M quantities and upwards are very low, considering the present high price of this paper. We can supply any quantity printed "Choice Dairy Butter" from stock. No order too large or too small to be looked after carefully.

Our Machinery and Equipment for Waxing and Printing is the most modern and complete in Canada, and ensures you first-class goods and prompt service.

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If you have a Building that you want moved see me. I have the experience and the latest in equipment. Estimates given free.

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Building Contractor.

Vulcan

MOUNT ROYAL COLLEGE

ACADEMIC—Public and High School Grades
COMMERCIAL—Bookkeeping, Stenography, Typewriting, HOUSEHOLD SCIENCE
EXPRESSION—Dramatic Art, etc., Physical Culture, Music—Piano, etc., Fine Art—China Painting, Metal Work

CALGARY, ALBERTA

High-Class Residential and Day College for Boys and Girls
Fall Term Commences Monday, Sept. 10th, 1917

Write for Calendar and College Literature. Rev. G. W. KERBY, B.A., D.D., Principal.

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Building Material of All Kinds
Cedar and Willow Fence Posts

Beaver Lumber Co.

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R. E. DODDS, Proprietor

See Our Display of

Threshing Outfits, Lighting Plants and Studebaker Cars

AT THE FAIR

HENRY & WALKER

Vulcan

Alberta

Fit For Any Gentlemen

We sell shoes made up to satisfy and please our particular men customers. The old standard staples are here as well as the new styles. Some men like Oxfords and others high shoes. The same last in either case. You know what our prices are.

A. G. SPOONER

"Everything for Men."

Vulcan, Alberta.



VULCAN 6, CARMANGAY 4

Carmangay, once dreaded by the locals, fell before their terrific onslaught at Carmangay last Wednesday. The locals, greatly strengthened by Buff Rice, a classy southpaw in the box, played the best ball of their career, and managed to humble Carmangay to the tune of 6 to 4. It was easily the best game the locals have played this year both at the stick, and fielding. While there were one or two errors, they played snappy ball and tightened up in the pinches. Carmangay were out with their usual team, save a substitute on first it the person of Jones, who hails from Travers, and played their usual game. They fell down hard before Rice's offering, and found his mystifying stuff hard to land on.

Until the eighth inning it looked as though Carmangay had the game, for the score stood 3-2 in their favour. Macomber operating for them weakened in his session, allowing four hits and a walk which coupled with a few boots, netted the locals four runs. Carmangay in their session succeeded in driving one across the plate when Merlack stretched a three bagger.

VULCAN 8, CHAMPION 3.

Vulcan is fast coming into its own in the baseball line. After drubbing the Carmangay nine on Wednesday the locals journeyed across the way to Champion, and handed that town a very unexpected surprise package when they came out with the bacon in an 8-3 score. To say that the game was exciting would be putting it mildly. The locals were there all the time and played ball from the start. Stiffy Lewis was doing the twirling, and pitched a good game until the eighth, when he was relieved by Siler, who, by the way, has been released from the Champion team. Their hitting during the game was good, and from the outlook this end is rapidly improving.

They started out early in the game and obtained a one run lead and were never in danger. The somewhat patched up team of Champion was off colour and nothing serious resulted.

CONFIRMATION SERVICE SATURDAY AUGUST 4

His Lordship Bishop McNally, of Calgary, will make an episcopal visitation to the Vulcan Catholic Mission on Saturday August 4th. The Bishop will administer the Sacrament of Confirmation in the Shimp hall at 3 p.m.

Candidates for Confirmation are requested to be at the hall at not later than 2-30. A welcome will be extended to all who wish to attend.

ANSCO CAMERAS & FILM



THIS is the Anso Vest Pocket Camera. Takes a picture 2 1/2 x 3 1/2 in. Cost only \$2.50. We have other Anso at \$2 to \$55. Come in and see the entire line.

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McRae's Boarding House, Vulcan

Land Owners and Buyers

Most buyers come to Calgary first. If you wish to sell or buy farm, ranch or wild lands, write or call on

E. NUNNELEY,
Suite 1, 224 8th Ave. W., Calgary

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Veterinary Surgeon. Dentist work a specialty. Dodd's Livery Stables, Vulcan, Alberta. Day and night phone 20.

ED'S PLACE

The new White Restaurant on Vulcan street where you can get the best meal in town at any hour of the day.

Miss Rinehart

Obstetrical Nurse
Phone Champion R 602
P. O. Kirkcaldy, Alberta 48 St.

Canadian PACIFIC

SASKATOON EXHIBITION
July 31st to August 4, 1917

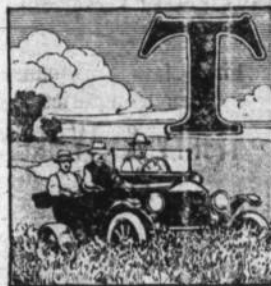
Single fare for the round trip

Going dates July 25 to August 3,
Return limit August 7, 1917

For full particulars apply to local agent.

R. Dawson, District Passenger Agent,
Calgary.

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THE Ford car has been on the market for twelve years, sure'y long enough to have proven its high quality. There is nothing experimental about it. Every part has stood the test of time and proven its stability with hard service. No other car has ever approached the durability records of the Ford.

No matter what price you pay for a car you cannot get one with a stauncher chassis. Government Laboratory tests have shown that the different parts of the Ford car are superior to those in any other car. Ford Vanadium steel has never been equalled in strength.

If you want a car that can plow through deep mud, sand and gravel—that can cross fields, corduroy roads and ford streams—that can climb the steepest hills with ease—that will give the greatest mileage all year round with the least expense and care—then there is only ONE car for you—The Ford.

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Vulcan Agricultural Society

**Thursday and Friday
August 2nd and 3rd**

Exhibits of Farm Stock and Machinery, Poultry, Grains, Fancy Work, Dairy Produce, etc.

Stock Parade--Horse Racing

BASEBALL in which Carmangay, Champion and Vulcan teams will compete.

Programme can be had on application to the Secretary or the Advocate office.

THE CITY CAFE

Is now opened up and ready for business. When you are in town call and have your dinner or supper with us. Best cooking and service. Meals at all hours.

Ice cream and soft drinks, full line of candies, fruits, tobaccos, etc.

Next Door to the Post Office

Queen Cafe

Meals at all Hours

Ice Cream
Confectionery and Candies
Cigars, Tobacco, Soft Drinks
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Meals served at all hours
Ice Cream, Cigars, Tobacco, Soft
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A New Boot and Shoe Hospital

Bring us your repairs.
All work guaranteed.

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VULCAN OPERA HOUSE

Two Days, Friday and Saturday, Aug. 3 - 4

W. B. Sherman presents Harris and Proy Musical Comedy Co.

Friday Night, "The Isle of Smiles"
Saturday Night, "A Night Out"

An entire change of programme on Saturday. New Songs and Dances. Girls and Gowns. A show without competition, surrounded by girls. Reserved Seats \$1.00, Children 25c. Seats on Sale at Jones' Drug Store.

Berrywater School District No. 1968

Tenders are requested for the erection of a house 14 x 18 at the Berrywater School. Span roof, walls 8 ft. high, 2 ply of lumber and paper. All applications to be placed in sealed envelopes and to be in the hands of the secretary by August 11, 1917. The lowest or any tender not necessarily accepted. Further information on application to P. J. Haslam, Sec. -Treas., Hearnleigh P. O., Phone R 902. Noon or evening. 1-2t.

Berrywater School District No. 1968

Tenders wanted for the hauling of 4000 feet of lumber from Vulcan to the Berrywater School. The same to be placed on the ground by August 18, 1917. All applications to be in the hands of the Secretary by August 11, 1917, and to be placed in a sealed envelope. The lowest or any tender not necessarily accepted. P. J. Haslam, Sec. -Treas., Hearnleigh P. O., Phone R 902. 1-2t.

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First Class Workmanship.
Leave enquiries at

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THE VULCAN BAKERY

BEST BREAD DAILY
Catering

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WANT AD COLUMN

FOR QUICK SALE—Young mare with soft, splendid driver. Apply Advocate Office.

ESTRAY—From S.W. of 1-17-26, one red and white heifer, 1 year old, branded R R on left ribs. \$5.00 Reward for information. Jas. Robinson, Vulcan. 1-3t

ESTRAY—On N.E. of 16 17-26, 1 red calf age about 3 months. Will owner kindly claim it. Martin Hoffman, Vulcan. 49-72

WANTED—Woman for general house work. Must be good cook. Good wages. S. D. Bice, Vulcan. 49-3t

WANTED—Situation by experienced lady cook on cook car. Phone 911, Vulcan, Alberta. 1-3t

NURSE—Fully qualified nurse is desirous of obtaining cases. Terms moderate. Apply Mrs. E. W. Winger, Vulcan.

FOR SALE—1 motor cycle in good condition, fully equipped, inquire of Pete at Imperial Hotel. 45-1f

'THE ISLE OF SMILES'

The Harris and Proy musical comedies company, which will be the big feature attraction during the Fair, will play at the Vulcan Opera House two nights, Friday and Saturday August 3rd and 4th.

The first offering of this popular company of recognized artists will be 'The Isle of Smiles', a well known musical success. The Winnipeg Free Press says that it is 'one of the brightest musical comedies that has been given in Winnipeg for many a day; the house roared with laughter; the chorus is one of the finest dressed bunch of girls we have as yet witnessed'.

The second offering which will be given on Saturday is 'A Night Out', one of the big successes at the Casino Theatre, New York.

Mr. Harris as the comedian is one of the cleverest dancers and singers of parodies on popular songs, and capable of heading this artistic company. Besides Mr. Harris and Miss Proy, who is the prima donna, twelve people are in the cast.

Don't fail to see this musical treat of the season. A complete change of program on the second night, new songs, new dances and a new comedy plot. Eight attractive girls form the chorus, who sing and dance at intervals throughout the play.

Seats on sale at the D.C. Jones Drug Store.

WHO WILL HELP?

Who among the farmers of the neighbourhood will help with the summer ploughing on the D. Z. Carr farm this year? Last year when the same question was raised a number of willing farmers offered their services and the work was done in no time.

Some of the work has already been done, but there is still more to do, and Mr. George Robson will be glad to hear from anyone who can either give a day or lend horses.

Mr. Carr is over in the trenches doing his bit for his country, and there will be plenty of farmers willing to do their bit on his farm for him during his absence.

Big dance at Shimp's theatre on August 3rd. Good floor and good music by Butler's orchestra. A good time assured.

STRAYED—From Sec. 34-15-25, about July 20th, 4 colts: 1 grey Percheron filly, 2 years old; 2 bay Hackney geldings, 1 and 2 years old, 3 white feet; 1 brown yearling filly. \$30 reward for recovery of same. Wm. Bowie, Vulcan.

FOR SALE—One Port Huron Engine steam, 26 h.p.; one J.I.K. Separator 36. As I have two outfits I will dispose of this to good reliable people at reasonable price. Terms part payment this fall and balance next fall. Apply R. A. Tigner, P.O. Box 22, Blackie. 48-3t

W. J. ELLIOTT, Blackie, owner of cattle with the following brands: left rib, left thigh left thigh. Any information regarding any of the above cattle will be thankfully received. 41-1f.

Anyone seeing horses bearing this brand on right shoulder are asked to report whereabouts of same to Arthur Mitchell, Vulcan, Alberta.

Vulcan Market Report

Spring Wheat, No. 1	2 19
" No. 2	2 16
" No. 3	2 11
Rejected No. 1	2 07
" No. 2	2 04
" No. 3	1 99
Oats, No. 1 C.W.	.61
" Extra No. 1 Feed	.58
" No. 1 Feed	.56
" No. 2 Feed	.53
Barley, No. 3	1.04
" No. 4	.97
Feed	.87
Flax No. 1, N. W.	9 95
" No. 2 C.W.	2 92
" No. 3 C.W.	2 70
Rye	1.50
Eggs	.25
Butter	.35
Hogs	.15
Dressed Hogs	.18

LOMA PICNIC AUGUST 17

The annual picnic at Loma will be held at the schoolhouse on August 17th. The programme for the day includes sports, races, bucking contests, steer riding, and all the other attractions consistent with a good day's sport.

There will be tables for supper and visitors are requested to take baskets with them. The proceeds from the picnic will be given to patriotic work.

Mr. and Mrs. H. W. Reeves left by auto for Waterton Lakes on Monday.

There will be no show at the Shimp theatre on August 9th owing to the Chautauqua being in town.

Mr. G. W. Buck is a business visitor to Calgary.

Mr. and Mrs. E. P. Peterman left last Wednesday for their home at Euston, Alberta.

The City Cafe, the latest addition to the restaurants of the town, commences business today. It is in the premises vacated by the 'Advocate', next door to the post office.

New 'Famous Player' stars to be seen at Shimp's theatre: Cleo Ridgeley, Wallace Reid, Victor Moore, Maie Doro, Blanche Sweet, Dustin Farnum, Loo Telleghan, Hazel Dawn and others. Watch the 'Advocate' for dates.

Dr. Knowles has moved into his new offices in the 'Advocate' building. His former office has been taken over by Mr. Goldberg who has opened a boot and shoe repairing business.

WHEN AT THE FAIR SEE

The Vulcan Freezing Plant

We are back in the fresh meat business again and will carry a full line of

FRESH NO. 1 MEATS

Prices Right—Service Guaranteed

Don't forget our special discount in

MEN'S SUITS, HATS and ALL SHOES Sold This Week.

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W. D. Allan, Mgr.

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We carry everything in the BUILDING LINE

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List your land with us for quick sale. We have several buyers.

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NEW PERFECTION OIL COOK STOVE

H. C. OF L. REDUCED BY NEW PERFECTION

The high cost of living is being daily reduced by 2,500,000 housewives who cook their meals on New Perfection Oil Cook Stoves.

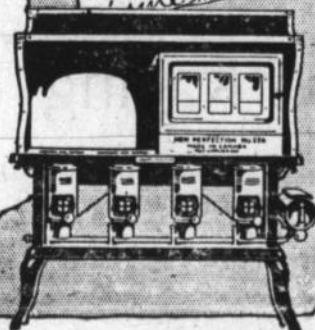
With Royalite Coal Oil a New Perfection will cook your meal for from 5 to 10 cents

The Long Blue Chimney gives perfect combustion. All the heat goes to the food—no smoke, no waste.

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Beaver Lumber Co., Ltd., Brant.
Norman Young, Ensign
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THE IMPERIAL OIL COMPANY
Limited
BRANCHES IN ALL CITIES



I have coal and wood are awfully high, but I have bought a New Perfection Oil Cook Stove and using Royalite Oil, have made that part of the expense of the meal very low.